

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Telecasting of Spots & Scrolls in Telugu News Television Channels – Payment of bills Rs.16,854/- to Eenadu Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2335

Dated: 23-05-2013

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
2. From M/s. ETV2, Hyderabad, Invoice No.130064848 dt:31-01-2013.

ORDER:

In the letter 1st read above, M/s. ETV2, Hyderabad has been requested to telecast the total No. of 5 Scrolls through TV News channel from 22nd January to 24th January, 2013 in connection with National Voters' Day on 25.01.2013 @ 25 Scrolls per day i.e., 10 Scrolls in the morning between 7 to 9 a.m. and 15 Scrolls in the evening between 7 to 9 p.m. @ Rs.75/- per scroll exclusive of service tax. Accordingly, M/s ETV2, Hyderabad has telecasted scrolls and furnished the bills for an amount of Rs.16,854/- including all taxes and requested for arranging payment in the reference 2nd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.16,854/-** (Rupees Sixteen thousand eight hundred and fifty four only) to M/s. Eenadu Television Private Limited, Hyderabad towards the cost of telecasting scrolls through their channel from 22nd January to 24th January, 2013 in connection with National Voters' Day on 25.01.2013.

3. The expenditure sanctioned in para 2 above shall be debited "**2015 – Elections – MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour "**Eenadu Television Private Limited, Hyderabad**" A/c No. **370601010036320**, Union Bank of India, Saifabad, IFSC Code: **UBIN0537063**, MICR Code: **500026012**, Pan No.**AACCM7226P**.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager, Eenadu Television Private Limited,
Corporate Building, III Floor, Ramoji Film City, Hyderabad-501512
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER